



Annual Alumni Report

Academic Year 2019-20

Dr. Vikram Parekh
HOD & Chairperson, SIESCOMS Centre for Alumni Relations

| Alumni Committee 2019-20 | |
|--------------------------|----------------------|
| PGDM – A | Mohit Hariramani |
| | Shriya Alluri |
| PGDM – B | Feba Abraham |
| | Sohini Maji |
| PGDM – PM | Revathy Nair |
| | Shweta Deorukhar |
| PGDM – BM | Riya Dalvi |
| | Satyam Prasad |
| MMS – A | Nancy Shah |
| | Vaishnavi Yadav |
| MMS – B | Shivani Sahlot |
| | SumitChougule |
| AIMA – A | Tejas Nirmal |
| | Vartika Jain |
| AIMA – B | AnanthanarayananIyer |
| | Garima Singh |
| MCA | Sushmita Rai |
| | Athulya Prasad |

| List of Alumni Events for 2019-20 | | | | |
|--|-------------------|--|--|---------------|
| Sr.No. | Date | Alumni Event Name | Venue | Alumni |
| 1 | 06 July 2019 | PUNE Alumni Meet | Barbeque Nation, Kalyani Nagar, Pune | 24 |
| 2 | 24 August 2019 | Alumni and Corporate Felicitation Program | SIESCOMS, Nerul | 49 |
| 3 | 04 September 2019 | Content Marketing Conference | Taj Santacruz | 26 |
| 4 | 24 September 2019 | Marketing Conclave | Taj Santacruz | 24 |
| 5 | 28 September 2019 | A Alumni Meet | Ahmedabad | 2 |
| 6 | 28 September 2019 | ACEF Conference on Rural Marketing and Brand Management | Westin, Goregaon | 20 |
| 7 | 11 October 2019 | Screenage and Maddies 2019 | Taj Santacruz | 17 |
| 8 | 19 October 2019 | Alumni Felicitation - Entrepreneurship and Startups | SIESCOMS, Nerul | 29 |
| 9 | 19 October 2019 | 20th Batch Celebration of Pharma Mgmt started in 1997-99 | SIESCOMS, Nerul | 10 |
| 10 | 22 November 2019 | BANGALORE Alumni Meet | Bangalore | 20 |
| 11 | 28 November 2019 | The India Brand Conclave on "Brand in Culture" | ITC Maratha, Andheri | 22 |
| 12 | 11 January 2020 | Annual Alumni Meet | SIESCOMS, Nerul | 214 |
| | | | | 457 |

Pune Alumni Meet

Date- 06th July 2019

Venue- Barbeque Nation, Kalyani Nagar, Pune

Total alumni participated- 24



Alumni and Corporate Felicitation Program

Date- 24th August 2019

Venue- SIESCOMS

Total alumni participated- 49



Content Marketing Conference

Date- 04 September 2019

Venue- Taj Santacruz

Total alumni participated- 26



Marketing Conference

Date- 24 September 2019

Venue- Taj Santacruz

Total alumni participated- 24



Ahmedabad Alumni Meet

Date- 28 September 2019

Venue- Ahmedabad

Total alumni participated- 2

ACEF Conference on Rural Marketing and Brand Management

Date- 28 September 2019

Venue- Westin Hotel, Goregaon

Total alumni participated- 20



Screenage and Maddies 2019

Date- 11th October 2019

Venue- Taj Santacruz

Total alumni participated- 17



Alumni Felicitation - Entrepreneurship and Startups

Date- 19th October 2019

Venue-SIESCOMS, Nerul

Total alumni participated- 29



20th Batch Celebration of Pharma Management started in 1997-99

Date- 19th October 2019

Venue- SIESCOMS

Total alumni participated- 10



Bangalore Alumni Meet

Date- 22nd November 2019

Venue- Bangalore

Total alumni participated- 20



The India Brand Conclave on “Brand in Culture”

Date- 28th November 2019

Venue- ITC Maratha, Andheri

Total alumni participated- 22



Annual Alumni Meet - LaMelange

Date- 11th January 2020

Venue- SIESCOMS

Total alumni participated- 214





Students Core Committee of Alumni Relations from Batch 2019-21

